

ARE YOU READY?



Tired of the Political Status Quo?



Barack Obama did not come to Washington to be President. Instead, he came to radically change our nation, which includes socialized medicine, oppressive taxes, stifling regulations, and a government takeover of American industries.

Many Americans can barely even recognize their own country as this ship of state sails toward disaster. The only solution is to look to our Founding Fathers, grasp the enduring wisdom found in the United States Constitution, and Flip This House!



What is Flip This House 2010?

Flip This House 2010 is a non-partisan campaign to re-instill real values in our national politics. This is not about Democrats or Republicans. It is about grassroots, tea-party, freedom-loving Americans uniting behind a common goal of turning the current statist political machine on its head. Simply put, it's time to Flip This House!

Our values are simple — Liberty and Limited Government. We propose a clear slate of positions that directly challenge Big Government Statism. And we will stand with anyone and everyone who will stand with us in the great struggle against the ascendancy of the State. We want to rally hundreds of thousands of citizens who are fed up with the Statist Government and are ready to take bold political actions to Flip this House beginning with the November elections!



FLIP Principles

Unless Americans rebuild core constitutional ideals and restore those ideals to political authority, our political resistance is futile. We must get back to the bedrock, constitutional values upon which our nation was founded.

Flip This House 2010 is built on four bedrock principles. These FLIP principles provide a clear and concise philosophical foundation for the Flip This House effort. These principles are rooted in the founding of our nation and seek to guide our nation in restoring the founding ideals of liberty and limited government. We propose that every candidate for elected office support these FLIP principles.





F — Free Markets

Perhaps never before has the ideal of the free market been under such assault. From health-care to the mortgage industry to Wall Street and the auto industry, government statist march forward with their plan to take over entire sectors of the economy. This rising tide of statism and the nationalization of industry are undermining the free market upon which our prosperity and our American dream are founded.

America is the land of the free and the home of the brave. Generations of Americans have taken on new frontiers for the opportunity to own land, run a business and reap the wealth that is available only in a free market. Flip This House 2010 boldly calls for a return to the ideal of the Free Market, and demands that political candidates take a clear and consistent stand for free markets.



L — Limited Government

Politicians today don't seem to care about the Constitution. Most likely, many fail to even grasp the concept of "enumerated" or limited powers. But our founding fathers understood this ideal. That is why we have a Constitution that strictly limits the Federal government!

The founders of this nation placed in the very structure of our Constitution strict limits on the power and authority of the federal government. They feared what we face — an ever expanding federal state that ultimately consumes all liberties. In order to Flip This House, we must return to the constitutional view of a limited federal government with specific, enumerated powers based upon the Constitution.



I — Individual & Family Liberties

As Benjamin Franklin so correctly stated, "Freedom is not a gift bestowed upon us by other men, but a right that belongs to us by the laws of God and nature." Today, individual healthcare mandates and oppressive global warming regimes strip individuals and families of their fundamental liberties. The fact is, the individual and the family are the final barriers to the all-consuming state. Flip This House 2010 upholds individual and family liberties against the rising tide of statism.

In today's politically correct world, our entire conception of "rights" has been turned on its head. For example, a healthcare "right" has become an entitlement to get something from society instead of an





individual's liberty to pursue his or her own health solutions. Likewise, the individual's associations — family, church, business — have become a threat to the statist ideal. The FLIP principles uphold person and family liberties against the all-consuming state.

P — Private Property

Our nation was build upon the dream and the promise of private property. Accordingly, John Adams stated, "property must be concerned or liberty cannot exist." But in this new statist regime, government owns everything and only allows us to keep our money, our land, and our livelihood If we play the state's rules. Flip This House 2010 upholds the inalienable right of private property against the unquenchable thirst of the state.



The statist regime of nationalization, excessive taxation and regulation has all-but destroyed the American ideal of private property. Our nation was literally build on the promise and security of private property. Private property is the foundation of our prosperity. Any candidate for public office must affirm and uphold the ideal of private property over and above this riding tide of statism.

It's time for new Principles!

Members of Congress have stated that they "don't care about the Constitution." Nancy Pelosi plays childish games with legislation and claims that Americans can find out what's in a bill once the bill is passed and the damage is done. The healthcare debate proved one thing — we can't stop the radical statist agenda in the current Congress. It will take a *new* Congress to get the job done. But we cannot simply swap one set of "Big Government" politicians for another! We must Flip This House on a new foundation of Free Markets, Limited Government, Individual Liberties, and Private Property.



It's time to...

"Flip This House!"





FLIP Plan

What's happening in America right now is no accident. The Big Government statisticians have a plan and they are aggressively and systematically implementing that plan. That's why it's not enough for us to just have ideas — we need a platform that will serve as a framework for re-establishing liberty and limited government. And we must hold candidates accountable to this platform so that the elections translate into real change.



We propose that House Flippers across this nation only support candidates for public office who are committed to the FLIP principles and the FLIP plan. The FLIP plan offers a simple, clear, slate of positions that directly challenge Big Government Statism. These principles are non-partisan and can be supported by candidates of all parties. We propose that every candidate for elected office pledge his or her commitment to the FLIP plan.

F — Fix the Size of Government

Government is out of control. The FY 2009 deficit exceeded \$1.4 trillion and the total unfunded liability of our government has eclipsed \$100 trillion. Big Government is the enemy of our liberties and the best way to reign in Big government is to strictly limit how much the government can get.



Last year, the federal government consumed 27% of the economy. Add in state and local government and that total rises to more than 44%. That's just too much! Let's give them an "allowance" of no more than 20% of the overall economy.

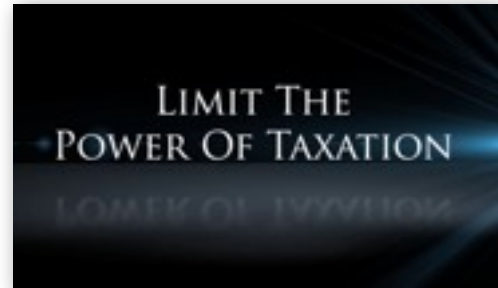
The only solution is to specifically limit the amount of money Congress can spend. That's why we propose that the size of the federal government be FIXED (i.e. limited) to never exceed 20% of the prior year's Gross Domestic Product.

The Candidate Pledge States — As member of Congress or other elected office, I will oppose any federal budget that exceeds 20% of the prior fiscal year's GDP and will support efforts by legislation or constitutional amendment to specifically limit the spending of the federal government not to exceed 20% of prior year's GDP.



L — Limit Taxation

As Chief Justice John Marshall so eloquently put it, “ An unlimited power to tax involves, necessarily, a power to destroy.” Federal taxation is excessive in its amount and oppressive in its scheme. The founding fathers would have revolted long ago if they faced the current tax scheme. The solution is clear: abolish the income tax scheme and establish one consolidated federal tax that is not hidden or obscured and every American can understand. It is time to end the oppression of the IRS and put the people in charge of their government again.



To understand our current crisis of statism, one simply needs to follow the money. The Federal government’s excessive power is directly linked to the federal government’s excessive and oppressive power of taxation.

The Candidate Pledge States— As a member of Congress or other elected office, I support the abolishment of the Income Tax and the currently oppressive multi-tiered federal taxation system. I support the establishment of ONE consolidated federal tax that can be debated in the open forum and understood by every American.

I — Impose Term Limits

If we have learned anything from the past few years, it is this: The era of institutionalized politicians MUST END! Our founders rejected a ruling class but our broken system has given incumbents so much power that they now rule over us with little regard for the people. The dominance of institutionalized politicians must end immediately.



That is why we must immediately impose term limits on Congress. No member of Congress will be allowed to serve more than 12 years in the Senate (two terms) or 12 years in the House (six terms), or a total of 18 years in both. After that, step aside and let someone else serve.

The Candidate Pledge States— As a member of Congress or other elected office, I support establishing by Constitutional Amendment a specific limit on the number of years an individual can serve in Congress: 12 years in the Senate, 12 years in the House or a total of 18 years in both.



P — Purge Nationalization

In order to Flip This House, we must find and support candidates who will purge socialism as a top priority. In recent months, businesses and even entire sectors of our economy have been nationalized by the federal government (the banking industry, the mortgage industry, the U.S. auto industry, insurance (AIG), and student loans to name a few.) Others are in the process of or on the brink of nationalization, such as health care and energy. With the implementation of ObamaCare and the federal take-over of healthcare, government will directly manage or control more than half of the U.S. economy.



Plus, statistis are creating perverse market pressures to force more workers into the government system. For example, today the average salary of the federal employee is \$71,206 compared with \$40,331 for the private sector. Meanwhile, politicians and bureaucrats implement policies that speed the demise of industries which are then consumed by government. It's time to purge our nation of its socialist appetite and return these businesses and industries to the private sector where they belong.

The Candidate Pledge States — As a member of Congress or other elected office. I pledge to oppose any and all efforts to nationalize or otherwise control private sector industries. Specifically, I oppose the recent nationalization of much of the U.S. auto industry and home mortgage industry. The federal government must get out of the business of running American businesses.

It's time for a New Plan!

This election, we cannot be fooled by nice-sounding, eloquent, or “good-looking” politicians. Otherwise, we will once again swap one set of “Big Government” politicians for another. Candidates must support a specific plan that will restore liberty and limited government.

The FLIP Plan is just such a plan — Fix the Size of Government... Limit Taxation... Impose Term Limits... Purge Nationalization of Industry.

It's time to...

“Flip This House!”





Time To Take Action...

*There is a tide in the affairs of men, which, taken at the flood,
leads on to fortune. Omitted, all the voyages of their lives are
bound in shallows and in miseries. Upon such a full sea are we now afloat.
And we must take the current when it serves or lose our ventures.*

— Shakespeare, *Julius Caesar*

While these times present a serious challenge to our Constitution and the great American experiment, it is possible that Barack Obama has actually done us a favor. The Obama Presidency and the vast overreach of today's statist politicians has presented us with a great opportunity to contrast socialism with the founder's vision of liberty and limited government.



For the first time in many years, this great debate is taking place right now in cities and towns across our nation as Americans openly challenge the rise of Big Government. The Tea Party movement, launched by an off-hand comment by a TV reporter, has since blossomed into a political force that may well re-shape our nation as citizens demand a return to liberty and limited government.

But our debates will have lasting meaning only if the ideals of liberty and limited government regain political authority. In short, men and women who share our ideals must be elected to Congress! Here's how Flip This House 2010 can help you get engaged in what could be one of the most historic elections in recent history.

Action #1 — Join Flip This House!

First, join thousands upon thousands of citizens who signed the Flip This House statement. This statement declares that you will put the principles of the Constitution first and will only support candidates for who reject statism.



This is a non-partisan statement. After all, the slide to socialism did not begin with Barack Obama. Signing the statement at FlipThisHouse2010.com is a bold declaration to every political candidate that you are part of a massive wave of citizen protest against the rise of statism — and that you simply will not stand for it any longer!





Action #2 — Spread The Word!

Get your friends involved in Flip This House by spreading the word through your personal networks. Did you know that the average Facebook user has 120 “friends”? Don’t underestimate the influence you have. This is truly a grassroots movement and YOU hold the key to success in your hands. At FlipThisHouse2010.com you can access resources to help you take this message to others in your community.



Action #3 — Get Informed!

Access the resources we are providing here at FlipThisHouse2010.com and ResistNet.com that are designed to equip you and help you be an even more informed voting citizens.. Use the resources here and elsewhere to research the candidates and find out where they stand on the FLIP principles and plan. Most importantly, let the candidates hear from you.

Action #4 — Get Networked!

Go to ResistNet.com — one of the largest grassroots conservative social networking sites and the official “SocNet” site of Flip This House 2010. At ResistNet.com, you can join your state group, become a key researcher on an issue, and join one of the most lively political networks on the Internet.



Most importantly...

Be encouraged! We have already come a long way since the Obama inauguration. In a relatively short time, our issues have become the central focus of our nation’s political debate. The statism agenda has been exposed and Big Government politicians are running scared.

We are living in historic times. As Shakespeare wrote so eloquently, “There is a tide in the affairs of men.” Right now, the political tide of our lives is upon us....“On such a full sea are we now afloat!” And the ideals of liberty and limited government are on the rise. We must take this tide or face losing our nation’s great legacy.

The upcoming election could be a turning point... if WE THE PEOPLE decide...

It's time to...

“Flip This House!”



Flip This House 2010 Home Meeting Guide

One of the best ways to spread the Flip This House 2010 message is to host a home meeting. Here are some simple steps to hosting a successful home meeting.

First, order the Flip This House 2010 Event Pak from the Flip Store store at FlipThisHouse2010.com. This Pak includes all you need to host a home meeting or take the Flip This House 2010 message to your local Tea Party or other event.

You can also access high-definition quality videos through our website and then connect your computer to your television and show the presentations to your group.

Meeting Outline:

I. Greeting/Welcome — (10 minutes)

- A. Welcome those in attendance to the Flip This House 2010 home meeting.
- B. Introduce Flip This House 2010 as an outreach of Grassfire Nation and ResistNet.com.
- C. If small or home group, ask each attendee introduce him or herself and share why they decided to attend.
- D. State the goal of the meeting: to inform, equip and engage grassroots citizens in the growing effort to “Flip This House 2010” and re-establish the principles of Liberty and Limited Government in our nation.
- E. Play the “Intro” video.

II. FLIP Principles and Plan — (20 minutes)

- A. Play the FLIP Principles video and then hand out copies of this Citizen’s Guide.
- B. Lead a brief discussion on each of the Principles. Emphasize that the goal is to build a broad-based citizen movement around core principles.
- C. Play the FLIP Plan video and use the Guide to lead a discussion on the FLIP Plan.
- D. Lead a brief discussion on each of the points in the FLIP Plan.

III. Action — (20 minutes)

- A. Play the FLIP Action video.
- B. Discuss each of the Action Steps: Become a Flipper, Rally Friends, Get Connected, Get Informed, Vote.
- C. Distribute a copy of the FLIP Pledge and ask everyone to sign.
- D. Distribute to each attendee a copy of the FLIP Pledge and ask them to recruit at least 5-10 friends to sign.
- E. Discuss ResistNet.com as the social networking platform for the Flip This House 2010 campaign (70,000 members, 1 million page views monthly).
- F. Open for comments and then close.





Flip This House 2010 CITIZEN Pledge Form

Flip This House 2010 is bringing together a nationwide network of citizens who are pledging to put the principles of the Constitution first and support candidates for public office who reject Big Government Statism. Sign the statement online or mail this form to: Grassfire Nation, P.O. Box 277, Maxwell, IA 50161 (fax to 515-387-1287).

The Citizen Pledge States:

As a patriotic American citizen, I am fed up with Big Government Statism that has dominated American Political life for many years and has found a new level of prominence under President Barack Obama. It's time to turn the current statist political establishment on its head. That's why I am joining the "Flip This House 2010" effort. I put the principles of the Constitution first and will only support candidates for public officer who reject Big Government Statism.

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address

Full Name

Email Address





Flip This House 2010 Candidate Pledge Form

Flip This House 2010 is offering candidates for public office the opportunity to commit to the four core points in the FLIP Plan. Candidates making the pledge will be featured on the FlipThisHouse2010.com website.

To be included, the candidate or a candidate's representative must sign and return this form. The Candidate Pledge states:

F-FIX The Size Of Government

As member of Congress or other elected office, I will oppose any federal budget or spending that exceeds 20% of the prior fiscal year's GDP and will support efforts by legislation or constitutional amendment to specifically limit the spending of the federal government to not exceed 20% of prior year's GDP.

L-LIMIT Taxation

As a member of Congress or other elected office, I support the abolishment of the Income Tax and the currently oppressive multi-tiered federal taxation system. I support the establishment of ONE consolidated federal tax that can be debated in the open forum and understood by every American.

I-IMPOSE Term Limits

As a member of Congress or other elected office, I support establishing by Constitutional amendment a specific limit on the number of years an individual can serve in Congress: 12 years in the Senate, 12 years in the House or a total of 18 years in both. I will also voluntarily submit to this term limit.

P-PURGE Nationalization of Industry

As a member of Congress or other elected office, I pledge to oppose any and all efforts to nationalize or otherwise control private sector industries. Specifically, I oppose the recent nationalization of the healthcare industry, home mortgage industry and much of the U.S. auto industry. The federal government must get out of the business of running American business.

Signed,

(Candidate Name or Signature)

(Candidate for:)

(Candidate Rep's Signature)

(Phone Contact)

Fax completed form to: 515-387-1287 or email to comments@grassfire.com.
To contact our staff, call 866-Grassfire.

